

BLESSED RECORDS EXCLUSIVE ENT. PRESENTS

LIGHT EP

PROJECT PLAN

Budget, funding, timeline, promotion, registrations and roles

HIGH GLORY MUSIC (OGO OKE)

TRACKLIST	
01	WAY UP
02	I AM THE LIGHT
03	MY EXPERIENCE
04	MY LIFE
05	JAH PROTECT
06	ASHABI ADE

"You are the light of the world. A city set on a hill cannot be hidden."

Matthew 5:14

Prepared for **Oyeigbemo Mosimiloluwa** (Artist Manager) and **High Glory Music (Ogo Oke)** (Artist)

Artwork inspired and designed by **Remilekun Blessed**, January 5, 2026

Prepared September 29, 2026



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LIGHT EP

BACK COVER | TRACKLIST ARTWORK

High Glory Music Tracks

- 01 | WAY UP
- 02 | I AM THE LIGHT
- 03 | MY EXPERIENCE
- 04 | MY LIFE
- 05 | JAH PROTECT
- 06 | ASHABI ADE

PARENTAL
ADVISORY
EXPLICIT CONTENT

LIGHT EP



Big Vision 2026

HIGH GLORY MUSIC (OGO OKE)

WAY UP | I AM THE LIGHT | MY EXPERIENCE | MY LIFE | JAH PROTECT | ASHABI ADE

Artwork inspired and designed by Remilekun Blessed, January 5, 2026



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IN LOVING MEMORY OF

LIGHT

*The lovely and amazing cat of Remilekun Blessed,
who passed away in 2024*

Remembered with all the love we would give to a beloved person.

*May LIGHT's soul rest in peace, keep protecting us here on earth, and bless
us with good health and happiness.*

Long live us and our loved ones.

Amen.

Artwork inspired and designed by Remilekun Blessed, January 5, 2026



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1. Project overview

Project	LIGHT EP, 6 tracks, by High Glory Music (Ogo Oke)
Theme	Light overcoming darkness, inspired by Matthew 5:14 ("You are the light of the world"), which is printed on the cover
Look and feel	Neon green on black, with the cartoon character as the project's mascot
Artwork	Inspired and designed by Remilekun Blessed , January 5, 2026
Label and licence	Blessed Records Exclusive Ent. Limited Partnership. All 6 songs are licensed by Blessed Records Exclusive Ent. Limited Partnership
Values	Relationship value and genuine love for the music industry. Ready to connect only with people of good intentions
Proposed release date	Friday, December 11, 2026 (to be confirmed by manager and artist)
Lead single	To be chosen from the 6 tracks by October 14. Proposed single release: Friday, November 20, 2026
Goal	Release a polished, properly registered EP that reaches new listeners, earns royalties, and builds the name of High Glory Music (Ogo Oke)

Tracklist

#	SONG TITLE	Writer(s)	Producer	ISRC
1	WAY UP			
2	I AM THE LIGHT			
3	MY EXPERIENCE			
4	MY LIFE			
5	JAH PROTECT			
6	ASHABI ADE			

Fill in the writers, producers and ISRC codes as they are confirmed. Every writer and producer listed must also appear on the split sheet for that song.

2. Collaboration and partnerships

Blessed Records and High Glory Music (Ogo Oke) are open to collaboration with **Upfront Band** and **Only Humanitarian Group**. The approach is relationship first: genuine love for the music industry, and connecting only with people of good intentions.

- **First contact:** the manager reaches out with a short introduction, the press kit and a link to the EP.
- **Agree the idea in writing** before any announcement: a feature, a joint performance, a charity single or event, or a shared campaign.
- **Split sheets and a written agreement** for anything created together, covering ownership, income, credits and usage.
- **Check people out first:** ask for references, look at their past work, and speak to people who have worked with them.
- **Never pay upfront** to be "introduced" or "featured". Real collaborations are agreed on shared value, not on fees to middlemen.
- **Announce only after signing.** The label and manager approve every public statement about a collaboration.

3. Budget and funding target

The project budget is **NGN 10,000,000**. The amounts below are planning allocations in Nigerian naira (NGN). Replace them with real quotes as they come in, and use the Actual column to track spending.

Item	Priority	Budget (NGN)	Actual (NGN)
Mixing and mastering (6 tracks)	Must-have	400,000	
Radio edits, instrumentals and stems	Must-have	100,000	
Artwork extras: mascot animations, social templates	Optional	250,000	
Distribution and metadata (yearly fee)	Must-have	60,000	
Copyright, collecting society and legal (agreements, split sheets)	Must-have	290,000	
Lead single music video	Must-have	1,400,000	
Promo photo and video shoot	Must-have	400,000	
Visualizers or lyric videos for other tracks	Optional	500,000	
Social media ads	Must-have	1,000,000	
Radio and DJ promotion (interview slots, plugging)	Must-have	1,000,000	
Blog, press features and playlist pitching	Must-have	500,000	
Creator seeding and Light Up challenge	Optional	500,000	
Launch event or listening party	Optional	1,500,000	
Flyers, posters and merch samples	Optional	400,000	
Website, pre-save page and press kit	Must-have	200,000	
Live session or performance video	Optional	500,000	
Must-have items		5,350,000	
Optional items		3,650,000	
Contingency reserve		1,000,000	
TOTAL BUDGET		10,000,000	

Funding target

Project budget	NGN 10,000,000 (about USD 7,270)
Funding (loan) target	USD 15,000 (about NGN 20.6 million)
Exchange rate used	About NGN 1,376 per USD (reference rate at the time of writing). The rate changes daily and banks use their own rate

Note: USD 15,000 is about twice the NGN 10,000,000 budget. Funders and lenders want every naira of the request explained, so before applying the label should decide one of two things: (a) lower the request to match the budget, or (b) keep USD 15,000 and add a written Phase 2 plan for the extra amount (for example a second music video, shows in several cities, longer ad campaigns and a reserve). Borrow only what has a clear plan and a repayment plan.

Funding sources to explore are in the separate Funding Websites guide: CEDF, Bank of Industry, SMEDAN, LSETF and the Tony Elumelu Foundation.

4. Timeline (proposed release: Friday, December 11, 2026)

When	What happens	Lead
Oct 1-14	Confirm the final song order. Choose lead single and radio single. Sign the artist agreement and the written licence for all 6 songs. Complete split sheets. Confirm budget and funding applications.	Manager, Label
Oct 15-28	Final mixing of all 6 songs. Create a clean radio edit of the lead single.	Artist, Producer
Oct 29-Nov 4	Mastering. Final artwork with the artist's name corrected to Ogo Oke , credits and lyrics. Decide on the Parental Advisory label (see note below).	Artist, Label
Nov 5-11	Registrations: ISRC and UPC through the distributor, collecting society, copyright registration. Create artist profiles on all platforms. Shoot promo photos and visuals. Build the press kit.	Manager, Label
Nov 12-18	Upload the EP to the distributor and schedule it for December 11 (at least 3 weeks ahead). Pitch to Spotify via Spotify for Artists. Set up the pre-save link.	Manager
Nov 19-Dec 2	Release the lead single on Nov 20 with its music video or visualizer. Start radio pitching. Seed the song to creators. Begin social teasers and the Light Up challenge. Publish a feature on the Blessed Records website blog.	All
Dec 3-10	Countdown posts. Radio and blog interviews. Ad campaigns running. Listening party if budgeted.	All
Dec 11	EP release day. Post on all channels, go live, share pre-save reminders.	All
Dec 12-31	Playlist pitching, live session clips, thank-you posts. Review streams and budget, then write a short release report.	Manager, Label

Note on the cover: the artwork carries a Parental Advisory sticker. If the songs are not explicit, remove it, because it can limit radio and playlist placement. If some songs are explicit, prepare clean versions for radio.

5. Radio promotion

- **Pick one radio single** and prepare a clean radio edit. Send it 3 to 4 weeks before the EP release.
- **Build a press kit:** short artist bio, cover art, high-quality photo, streaming link, 3-line story behind the EP, and contact details for the manager.
- **Target:** Lagos and national stations with urban, hip-hop or gospel shows (for example Beat FM, Cool FM, Wazobia FM, Naija FM, Rhythm FM and Soundcity), plus campus radio and online radio. Choose shows that match the sound of the EP.
- **Ask for interviews** as well as airplay. A live studio interview often brings more listeners than a single spin.
- **Follow up** one week after sending. Keep a simple log: station, presenter, date sent, response, date played.
- **Be careful with payments.** Pay only through a written agreement and get a receipt. Agree what you are paying for (plugging service, show slot, interview) before any money moves.

6. Social media and online promotion

Channels: Instagram (@highglorymusic), TikTok, YouTube, Facebook, X, WhatsApp status and broadcast lists, Audiomack, and the Blessed Records website blog.

Phase	Content and actions
Nov 19-Dec 2	Teasers of each song (15 to 30 seconds). Lead single video. Mascot animation clips. Pre-save link in bio. Launch the Light Up challenge : fans post a torch or candle video to the hook of I AM THE LIGHT . Send the songs to 10 to 20 micro-creators and dancers.
Dec 3-10	Countdown stories. Behind-the-scenes studio clips. Lyric quote cards with the scripture theme. Short interview clips. Start social ads aimed at Nigerian listeners who like similar artists.
Release week	Release day announcement on every channel. Go live with the artist. Repost fan videos. Share streaming links for Spotify, Apple Music, Audiomack and Boomplay.
After release	Track-by-track posts (WAY UP, I AM THE LIGHT, MY EXPERIENCE, MY LIFE, JAH PROTECT, ASHABI ADE), live session clips, thank-you posts, and playlist pitching. Repurpose the best-performing clips as ads.

Hashtags: #LightEP #HighGloryMusic #OgoOke #BlessedRecords. Use them on every post so all content can be found and counted in one place.

7. Roles and responsibilities

Role	Responsibilities
Artist Manager Oyeigbemo Mosimiloluwa	Owns the day-to-day running of the project and keeps the timeline on track. Coordinates recording, mixing, mastering and artwork deadlines. Handles the registrations and distributor upload. Leads radio, media, creator and collaboration outreach. Tracks the budget against actual spending and reports weekly. Books interviews, shows and performances. Reviews contracts and split sheets before signing.
Artist High Glory Music (Ogo Oke)	Delivers the final songs and any versions needed (clean edit, instrumentals). Provides accurate writer and producer details for every song. Shows up for photo shoots, interviews, live sessions and performances. Posts and engages on social media on the agreed schedule. Represents the brand and message of the EP in public.
Blessed Records (Label)	Provides funding and oversees the budget. Completes the company registration and bank account. Prepares and signs the artist agreement and the licence for the songs. Applies for loans and grants. Supports promotion through its website blog and social pages. Approves major spending and decisions with the manager.
Artwork Remilekun Blessed	Artwork inspired and designed by Remilekun Blessed, January 5, 2026. The cover needs one correction before release: the artist's name must read Ogo Oke.

Working rhythm: a short weekly check-in (manager, artist and label) to review progress, spending and the next week's tasks. Decisions on spending above an agreed amount should be approved by the label before payment.

Budget figures, exchange rates, dates, fees and registration steps are planning estimates and may change. Confirm current fees, deadlines and requirements with each organisation before paying or submitting. This document is not legal or financial advice.

8. Important registrations and paperwork

Tick each item as it is completed.

Done	Item	Why it matters	Lead
☐	CAC approval for Blessed Records Exclusive Ent. Limited Partnership (application pending)	Needed for funding applications and for the business to sign deals and open a company account	Label
☐	Business bank account in the company name	Funding, royalties and expenses go through one clear account	Label
☐	Written licence: all 6 songs licensed to Blessed Records Exclusive Ent. Limited Partnership	Funders and platforms ask for proof of rights. Sign it in writing, and date it on or after CAC approval so the licensee is a registered entity	Label, Artist
☐	Written artist agreement (label and artist)	States who owns the recordings, how income is split, and the length of the deal	Label, Manager, Artist
☐	Split sheet for every song	Records each writer's and producer's percentage. Prevents disputes and is needed for royalty registration	Artist, Manager
☐	Producer and beat licences, sample clearances, feature agreements	Proof you can legally release every part of every song	Artist, Manager
☐	Register the works with a copyright collecting society approved by the Nigerian Copyright Commission (such as COSON)	Lets the society collect performance royalties for radio, TV and public play	Manager
☐	Copyright registration or notification with the Nigerian Copyright Commission	Official record of ownership	Manager, Label
☐	ISRC code for each song and a UPC for the EP	Identifies each song and the release. Usually free through the distributor	Manager
☐	Distributor account (DistroKid, TuneCore or Ditto) and scheduled release	Delivers the EP to all streaming platforms. Schedule at least 3 weeks ahead	Manager
☐	Artist profiles: Spotify for Artists, Apple Music for Artists, Audiomack, Boomplay, YouTube Official Artist Channel	Control of the artist page, playlist pitching and streaming data	Manager
☐	Written agreements with Upfront Band and Only Humanitarian Group if a collaboration goes ahead	Protects both sides on ownership, credits and income	Label, Manager
☐	Tax registration (TIN) for the business, and record-keeping of income and expenses	Legal compliance, and required by most funders	Label, with the accountant
☐	Complete metadata: song titles, credits, lyrics, explicit flag, correct spelling of the artist name	Wrong or inconsistent details cause payment and listing problems	Manager
☐	Trademark for the names "High Glory Music" and "Blessed Records" (optional)	Protects the brand names long term	Label

Name consistency: the artist's name is **Ogo Oke**. The current cover shows "Ugo oke", so correct the cover before release and use the spelling Ogo Oke on the agreement, copyright registration and every streaming profile.